#### Privacy policy web site <a href="https://maglars.digital/en">https://maglars.digital/en</a>

We, **Maglar Digital** (hereinafter referred to as the "Company," "we," "our," or "us"), are committed to ensuring the privacy and security of users' personal data on our website <a href="https://maglars.digital/en">https://maglars.digital/en</a> (hereinafter referred to as the "Website"). This Privacy Policy explains what data we collect, how we use it, and what rights you have.

## 1. What Data Do We Collect?

We may collect and process the following categories of data:

#### 1.1. Personal Data Provided by You:

- Name, surname;
- Contact details (email address, phone number);
- Messages sent via contact forms or chat.

#### **1.2. Automatically Collected Data:**

When you visit our website, we may automatically collect:

- IP address, device type, browser, language;
- Cookies and similar technologies (Google Analytics, Facebook Pixel, etc.);
- Visit time, referring pages, and navigation path.

### 2. How Do We Use Your Data?

We use your data for the following purposes:

- Processing inquiries and providing feedback;
- Improving user experience and website functionality;
- Analytics and marketing (personalized ads, remarketing, etc.);
- Compliance with legal requirements.

#### 3. Cookies and Similar Technologies

We use cookies to ensure website functionality, analyze traffic, and personalize content. You can adjust your cookie settings in your browser. Learn more about our cookie policy here.

### 4. How Do We Protect Your Data?

We implement modern security measures (SSL encryption, access control, antivirus solutions, etc.) to prevent data breaches, unauthorized access, and alterations.

# 5. Data Sharing with Third Parties

We do not sell your data, but we may share it with:

- Partners and contractors for service operation (e.g., hosting providers, CRM systems);
- Marketing and analytics services (Google, Meta, etc.);
- Government authorities upon lawful request.

# 6. Your Rights

You have the right to:

- Obtain a copy of your personal data;
- Correct or delete your data;
- Withdraw consent for data processing;
- File a complaint with a regulatory authority.

# 7. Contact Information

If you have any questions regarding data processing, please contact us:

E Email: <u>support@maglars.digital</u>

Address: Ukraine, Dnepr, Mechnikov street 19

# 8. Policy Changes

We may update this Privacy Policy. Any changes will be published on this page.

<u>https://maglars.digital/en</u>

The policy complies with the requirements of Google and GDPR.